



Y. & M. Anjuman Khairul Islam's
POONA INSTITUTE OF MANAGEMENT
SCIENCES & ENTREPRENEURSHIP

(A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University.)
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MBA (SEM-IV)
401. Enterprise Performance Management
(2019 PATTERN)

SHORT QUESTIONS

1. Concept of performance management.
2. Meaning of Profit center
3. Explain return on investment
4. Meaning of committed cost
5. Concept of Goal Congruence
6. Transfer Pricing.
7. Balance Scorecard
8. Meaning of Capital Budgeting
9. What is Performance index.
10. Concept of Non Performing Asset.
11. Elaborate Credit appraisal
12. Explain Financial Inclusion
13. Concept of ABC analysis
14. Meaning of Sell through Analysis
15. Capital Expenditure
16. Product pricing.
17. Define Budget
18. Define Social audit
19. Cost Audit
20. What is Churn Rate
21. Website Traffic
22. Concept of E-commerce.
23. Performance Index
24. Du-Point Analysis
25. Concept of setting Base Line Plan